



## Supporting humanitarian aid for Ukraine

FAQs (Frequently Asked Questions) for Sodexo colleagues within the UK and Ireland

### What is Stop Hunger and Sodexo doing to help?

Stop Hunger has activated its emergency fund to assist refugees in countries bordering Ukraine. The fund will see the donation of €100,000 (EUR) to the European Food Bank network, *FEBA*, which is present in countries within the region to help alleviate food insecurity and support local people in need.

On 9 March 2022, Sodexo also launched its Employee Donations Global initiative which helps support those fleeing Ukraine and people in the bordering countries who are providing refuge. This work partners the Stop Hunger Foundation with the largest NGO (Non-Governmental Organisation) fighting to tackle food insecurity, the United Nations' *World Food Program* (WFP).

A special donation page on WFP's **ShareTheMeal\*** website and app is available to all Sodexo employees and will see Sodexo match fund employee donations up to €100,000. You can [click here](#) to go directly to the page or scan the QR code below with a smartphone:



Money raised will be used to bring in food and meals to displaced populations in the region including in countries bordering Ukraine.

### What is the United Nations' World Food Programme?

The UN's WFP (World Food Program) is the largest NGO tackling food hunger. WFP has been partners with Stop Hunger and Sodexo for the past seven years.

WFP works hand in hand with the United Nations' High Commissioner for Refugees (UNHCR) under direct UN co-ordination. WFP is used to manage emergencies and crises and is on the ground within Ukraine's bordering countries working with local entities to optimise its impact.

WFP won the World Nobel Peace prize in 2020 and have won the award 20 times. You can [find additional information about WFP here](#).

## What is ShareTheMeal?

ShareTheMeal is the WFP's award-winning crowdfunding app.

The smartphone app provides users the opportunity to support WFP's fight against global hunger and support those in need with a simple tap.

A special donation page on WFP's ShareTheMeal\* website and app is available to all employees and will see Sodexo match fund employee donations. You can [click here](#) to go directly to the page.

Sodexo colleagues can also set up their own fundraising page through the ShareTheMeal app which friends and family can also donate to.

For advice and support on using the ShareTheMeal website or app, please [access this user guide](#) or contact a local Charity Champion - [find yours here](#).

*\*ShareTheMeal is fully operated and managed by the United Nations. We recommend you read carefully the terms of use and privacy policy of the App. You can manage your data and payment preferences at any time in the settings of the app. ShareTheMeal will not share any personal information with Stop Hunger.*

## I want to help Ukrainian refugees; how can I help?

Experts in humanitarian crises and charities around the world, including Stop Hunger, are advising the best way to help the displaced populations of Ukraine is to make monetary donations rather than collecting and sending items to Ukraine.

Unfortunately, there is compelling evidence which suggests items sent are hard to distribute to those in need and can see up to 60% disposed into landfill.

Sodexo colleagues who'd like to help the humanitarian aid for Ukraine's refugees [are asked to make a donation via the ShareTheMeal app](#) (as per above) so Sodexo can match fund your donation.

## Can I help through fundraising?

Yes - Stop Hunger wants to support you in line with the Foundation's existing governance processes. These processes ensure Stop Hunger can track donations and ensure compliance with charity legislation alongside the maximisation of Sodexo's match funding scheme.

Stop Hunger asks all donations and fundraising for the Ukraine crisis is made [via the ShareTheMeal app](#) (as per above) instead of creating a SponsorMe page as per the standard Stop Hunger fundraising process.

The ShareTheMeal app is available to all Sodexo employees and will see Sodexo match fund employee donations up to €100,000. Sodexo colleagues can also set up their own fundraising page through the app which friends and family can also donate to.

Stop Hunger would suggest cash collections are kept to a minimum wherever possible. However, if this is how Sodexo colleagues choose to fundraise, we ask for Stop Hunger's usual cash donations procedure is followed - please [contact a Charity Champion](#) for more information or [visit SodexoNet](#). Cash donations raised to support the Ukrainian crisis will be collected and added to Stop Hunger's UK&I account. The funds will then be added to the overall ShareTheMeal total to ensure match funding by Sodexo.

Sodexo colleagues can follow Stop Hunger's additional fundraising guidance [on SodexoNet](#).

## Do I need to keep track of my fundraising?

Yes - Stop Hunger wants to support you in line with the Foundation's existing governance processes. These processes ensure Stop Hunger can track donations and ensure compliance with charity legislation alongside the maximisation of Sodexo's match funding scheme.

As a SponsorMe page is not being created to track fundraising, Stop Hunger asks all Sodexo colleagues conducting local fundraising activities for the Ukrainian crisis follow the below compliance rules:

1. Ensure the local Charity Champion is informed - [find yours here](#)
2. Track the activity [via the Stop Hunger KPI form](#) as per the standard Stop Hunger fundraising process

## What should I do if I've already fundraised?

WFP via the ShareTheMeal app is Stop Hunger's and Sodexo's preferred partner for all donations relating to humanitarian aid in Ukraine. However, we know some Sodexo colleagues will have already participated in other worthy initiatives.

In these circumstances, Stop Hunger asks all Sodexo colleagues conducting local fundraising which doesn't support WFP to follow the below compliance rules:

1. Prioritise Stop Hunger's NGO partners where possible - if you want to select a new NGO, please use the [partner due diligence checklist](#)
2. Ensure the local Charity Champion is informed - [find yours here](#)

Track the activity [via the Stop Hunger KPI form](#) as per the standard Stop Hunger fundraising process.

## Can I help through volunteering?

Yes - Sodexo contracted employees are entitled to up to three paid days each holiday year to volunteer and can be organised [via the Stop Hunger Goodness Platform](#).

These three days or hours can be divided up into:

- Volunteer three days with a Stop Hunger charity (a charity fighting hunger and malnutrition)
- Volunteer two days with a Stop Hunger charity and one day with a charity of your choice

Stop Hunger is investigating options to support over the long-term, so volunteering opportunities on the Goodness Platform may not always be available. In this case, Sodexo colleagues are more than welcome to use their volunteering time with charities and organisations which directly help Ukraine's displaced populations and people in the bordering countries who are providing refuge.

In the meantime, we ask Sodexo colleagues to keep an eye out for future updates and to expect more information over the coming weeks and months.

## Who can I contact for additional support?

Please [contact the Stop Hunger team via email](#) or reach out to a local Charity Champion - [find yours here](#).